



MISSION
INCLUSION
TRUST

IMPACT

MAY 2018

MISSION INCLUSION TRUST has been able to participate in social inclusion through the generous contributions of our donors. Here are some of the activities the Trust has worked on:

Sponsoring the Born2Win Annual Trans* Achievers Awards

The sixth edition of Born2Win's Annual Trans* Achiever Awards was held at Rani Seethai Hall in Chennai on April 17, 2018. This event was to mark National Transgender Persons Day, which is celebrated on April 15.



19 awardees were selected by Born2Win (B2W), a social welfare trust that was formed by a trans woman, Swetha, in 2013. B2W aims to create a platform for empowering the trans community through education and employment. BornWin has been playing a key role in the social inclusion of transgenders across India, and is actively involved in skilling, job creation and talent development.

Ragini, who is from Thanjavur, received the 'Born2Win Trans Woman Trailblazer of the Year' 2018 for being the first trans woman auto driver in the country. Radhika Jayaraman, Trustee, Mission Inclusion, presented the award to Ragini. "There were times when trans persons were not even respected. But now, we've come to a point when we're being recognised and encouraged. I am very happy to be born a trans woman. I hope all trans persons reach greater heights," she said.



Procuring Handmade Bags from Rural, Disadvantaged Women at Wild Ideas, Tiruvannamalai

The 'Wild Ideas' rural livelihood project (started in June 2014) is a community-based cooperative of disadvantaged women established on a self-sustaining model in rural Tiruvannamalai. These women are deeply motivated to stand on their own feet and find economic independence and have successfully done that despite their circumstances. The group makes 100% organic/natural, highly effective household cleaners, personal cleaners, vadams and other organic home care solutions your



home and family. These products are of very high quality and have been well received by customers all over. The idea is simple: Be good to Yourself, Your Home and the Earth.

Mission Inclusion Trust saw alignment in the causes of the two trusts. Mission Inclusion procured handmade bags from Wild Ideas as part of a community running event at House of Hiranandani, Chennai. This resulted in excellent branding for Wild Ideas for a consumer base of over 550. The bags contain prominent display of Wild Ideas logo and message and it continues to be used by the residents of the community, resulting in ongoing branding.



WE THANK OUR DONORS AND LOOK FORWARD TO THEIR CONTINUED SUPPORT.

To positively influence the inclusion of the marginalized sections of our society, please click here: www.missioninclusion.org or write to missioninclusion@gmail.com

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